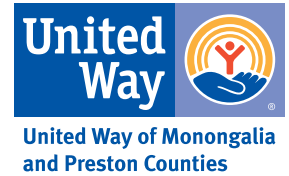


# FAST FACTS



## MISSION

United Way fights for the health, education, and financial stability of every person in Monongalia and Preston counties.

## GOVERNANCE

United Way MPC is an independent, volunteer-directed community organization governed by a 40-member board of directors representing the communities it serves.

President of the Board: Sarah Woodrum, West Virginia University  
1st Vice President of the Board: Jim Karinshak, United Bank  
2nd Vice President of the Board: Ashley Tasker, WVU Medicine

Chief Executive Officer: Brandi Helms

## INVOLVEMENT

In 2023, volunteers donated 1,759 total hours of service during events such as Day of Caring, Holiday Toy and Food Distribution, and the Blue & Gold Mine Sale through VolunteerMPC, a responsive website allowing individuals to find volunteer projects that fit their passion.

## EFFICIENCY

United Way MPC has received Charity Navigator's 3-Star Rating and the Guide Star Silver certification. The administrative rate of 9% is significantly lower than the average of 35% recommended by the Charities Review Council.

## RESULTS

United Way and its funded partners are working to address the needs in the four impact areas of Health, Education, Financial Stability, and Basic Needs.

- A total of \$50,000 in food was distributed by our Helpful Harvest Food Program each month to 39 area pantries and programs through the support of the Hazel Ruby McQuain Charitable Trust.
- Operators for the WV211 line answered 1,102 calls and gave 8,366 referrals to people in need.
- During the Holiday Toy and Food Distribution, 1,140 children received toys and 1,365 individuals received food.
- In fall 2023, 464 hygiene kits were assembled and given out to those in need.

Funding supports 34 programs at 27 health and human service agencies in Monongalia and Preston counties, as well as internal programming such as Helpful Harvest Food Program, Dolly Parton's Imagination Library, WV211, and the Family Resource Network.

## RESOURCES

United Way MPC generated about \$1.150 million through its annual campaign in 2023. Adding in community impact dollars we've received through grants, sponsorships and other revenue, the United Way has invested more than \$2.94 million into the community.

